



Elevate Your Brand on Digital

Enhance visibility and revenue through tailored marketing strategies.

Company Profile



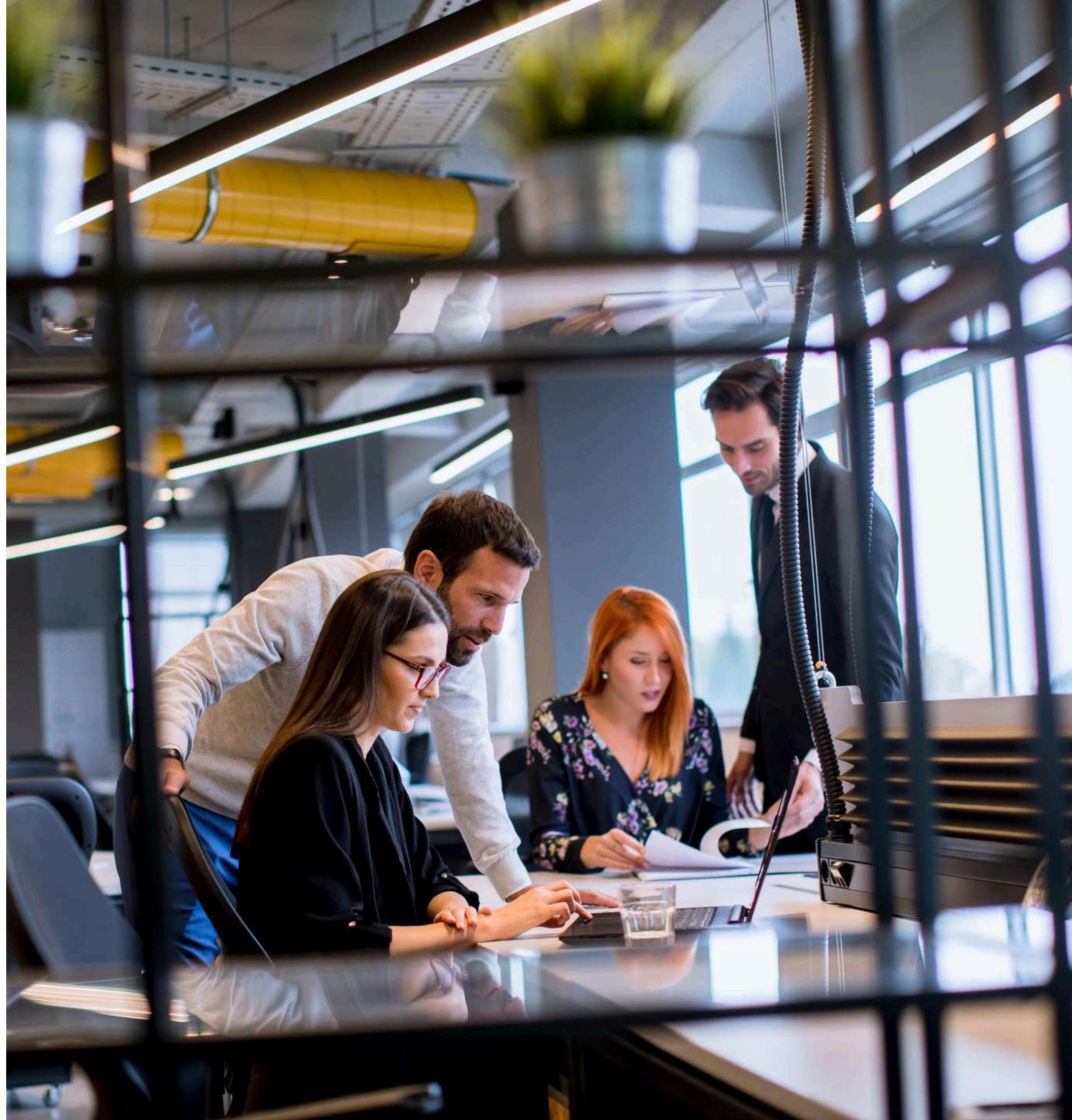


About the Company

With a deep understanding of performance marketing, brand storytelling, and data-driven strategy, we help businesses of all sizes create meaningful online experiences that convert.

From SEO and paid ads to social media, content, and analytics, we bring together creativity and technology to drive measurable results.

What sets us apart is our commitment to clarity, consistency, and conversion.



Our Facts

At Oneskai, we're not just another digital marketing company — we're your growth partner in the digital age.

We build brands that perform and scale.



Started in
2021



25+
Clients



Team of
15+



80+
Projects



Trusted Partner in Digital Marketing



Established in Year

Founded in 2021, we have a long-standing commitment to the hospitality sector, ensuring deep-rooted expertise



Industry Experts on Team

Our team is composed of industry experts who understand market dynamics thoroughly for better strategies.



Measurable Results Focus

We prioritize delivering measurable outcomes through innovative digital marketing solutions tailored for hospitality.



Empowering Brands

Our mission centers on empowering hospitality brands to excel and thrive in an ever-evolving digital landscape.



Some of

Our Clients

₹360



QUOTUS
Quotus Software Solutions Pvt. Ltd.

eRevMax
The Gold Standard of Connectivity

RateTiger
by eRevMax

global
professional
CERTIFICATIONS

Swittons

Quick Slim
HEALTH
Center
No Diet No Exercise Just Results

Quick Slim Clinic
Ohio



RiskMan

ocrpro.ai

+Skills



Naturopura

Our Digital Marketing Services

WhatsApp Marketing

Our WhatsApp marketing helps direct communication with customers.

Email Marketing

We help to sell by telling your brand story to the prospects.

Social Media Marketing

We analyze the trends and insights in social to make your customer the hero.



Content Marketing

We craft and amplify content that attracts your consumer.

Search Engine Optimization

We put the right content to the right audience, with our SEO approach.

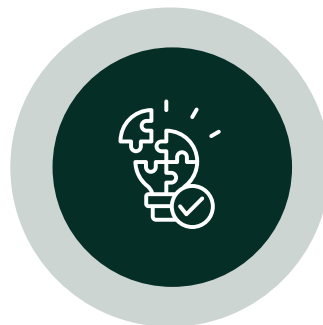
Google/Meta Advertising

Pay-Per-Click advertising to connect the right customers at the right time.



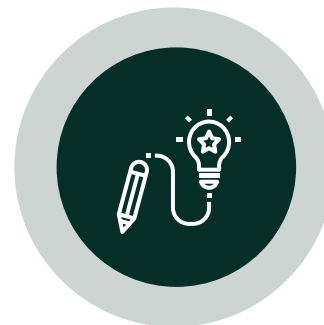
Our Proven Methods

Our Process



Strategy

Discover which digital channels your target audience is using and create a strategic approach.



Design

Design your marketing campaign from website to personalized content that matches your brand's goals.



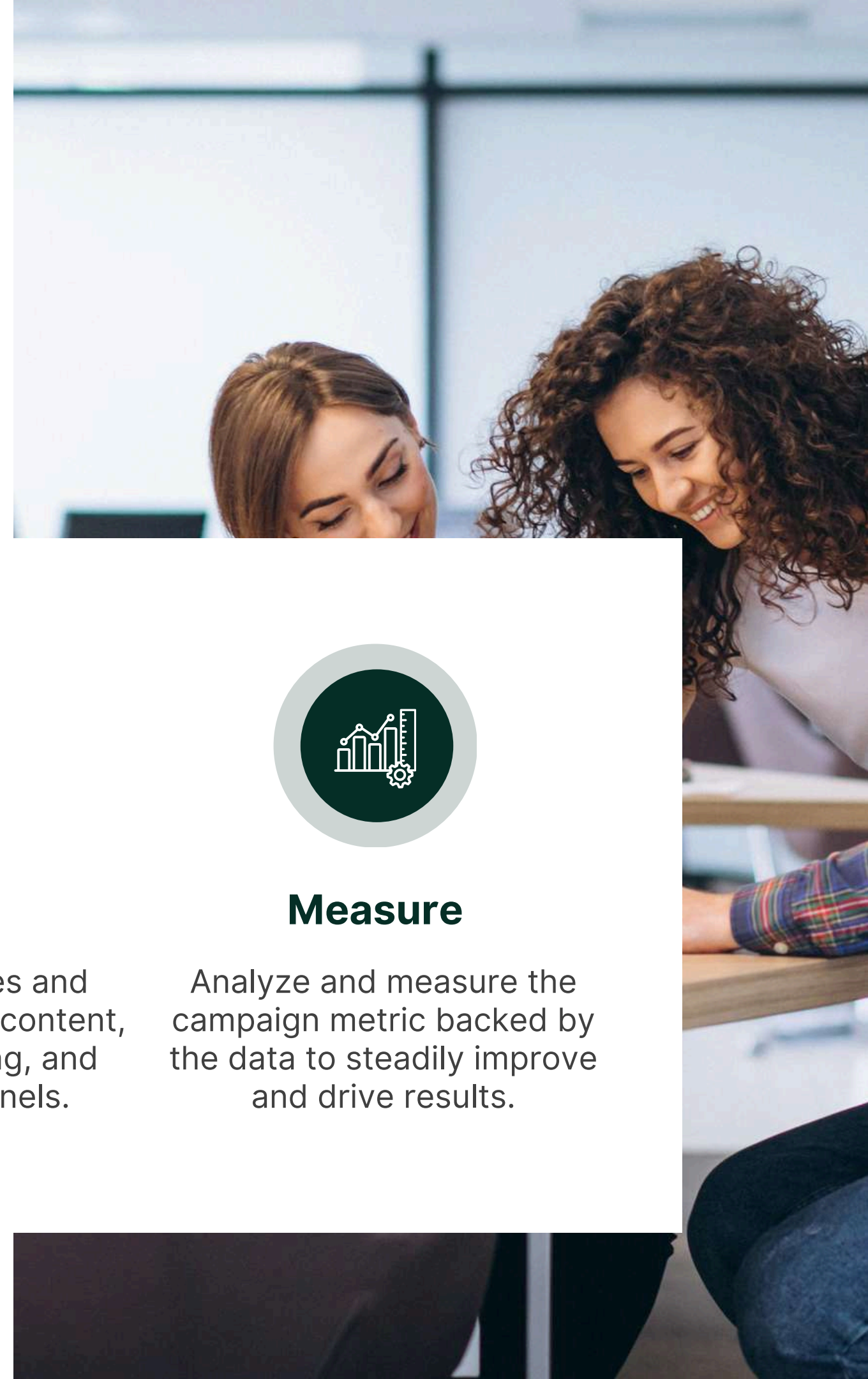
Promote

Create brand stories and attract audiences via content, SEO, email marketing, and social media channels.



Measure

Analyze and measure the campaign metric backed by the data to steadily improve and drive results.



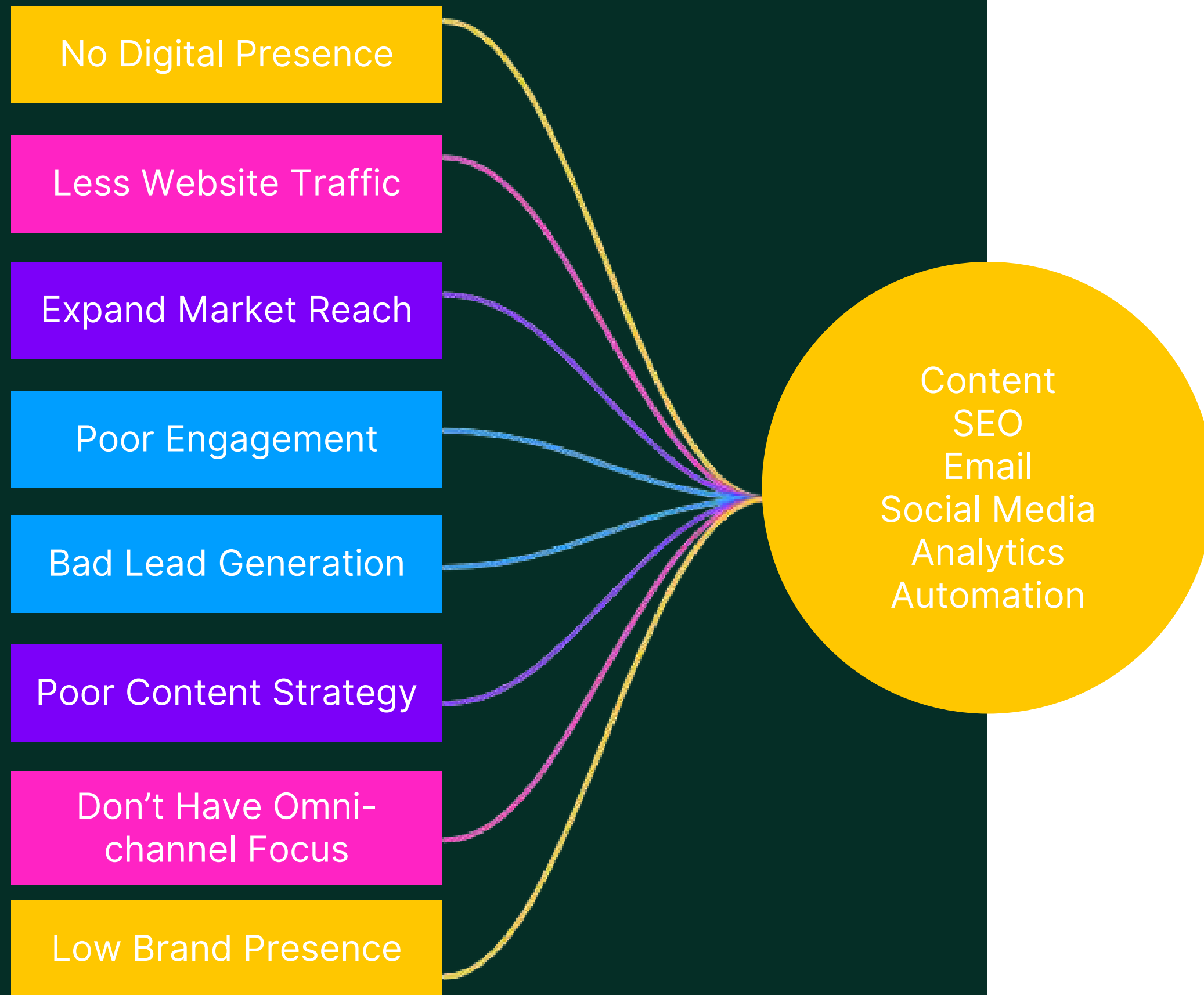


Digital Marketing

Your business needs the correct marketing mix and an out-of-the-box sales funnel to channelize your money in the right direction.

We have a team of committed marketing enthusiasts to help you create an innovative and interactive marketing solution for your services, wherever you may be. We devise the perfect marketing mix and an out-of-the-box sales funnel to channelize your money in the right direction.





How We Help

Whether you're looking to boost your online visibility, generate qualified leads, or improve conversion rates, we provide end-to-end digital marketing solutions tailored to your unique goals.

Our services cover SEO, performance marketing, content strategy, social media, and marketing automation — all designed to attract the right audience and drive sustainable growth.

We dive deep into your brand, analyze your market, and execute strategies that deliver results — not just vanity metrics.

Content Marketing



Content That Converts

Educate, engage, and convert your audience with SEO-optimized blogs, guides, videos, and social content that align with your brand voice and business goals. We create content that ranks and resonates in the age of Gen AI.



Content Strategy Development

Plan content calendars with themes, formats, and SEO goals in mind.



Blog Writing & Long-Form Content

Produce informative articles that rank and establish thought leadership.



Social Media Content

Design thumb-stopping posts and visuals tailored for each platform.



Content Repurposing

Transform blogs into carousels, infographics, or videos to maximize reach.



Search Engine Optimization

Rank higher, get more traffic, and attract quality leads. From technical SEO audits to link-building strategies, we help you stay on top of search engine results and your competition.

01 Technical SEO Audits

Analyze and fix crawl errors, site speed, mobile-friendliness, and more.

02 On-Page Optimization

Optimize titles, meta tags, keywords, and content structure for search engines.

03 Off-Page SEO

Earn high-quality backlinks to improve domain authority and trust.

04 Local SEO

Optimize Google Business Profile and citations for local search visibility.



Social Media Marketing



We craft platform-specific social media strategies that do more than just attract likes — they drive engagement, build trust, and generate real leads.

Platforms We Manage:      

What We Offer



Content Strategy

We plan content with purpose — tailored to your brand voice, goals, and audience behavior.



Creative Design

Visually stunning creatives designed to grab attention and drive interaction across platforms



Community Engagement

We keep conversations going by responding to comments, DMs, and building loyal communities.



Paid Campaigns

Targeted ad campaigns that maximize ROI through smart targeting and optimization.



Detailed Analytics

Clear, actionable insights to track performance and refine strategy for better results.

WhatsApp Marketing

Engage Customers Where They're Most Active

With over 90% open rates, WhatsApp marketing is a game-changer for direct, personalized communication. We help you create impactful campaigns that drive instant action — whether it's lead nurturing, promotional updates, or feedback collection.



Automated Chat

Engage customers instantly with automated replies that qualify and capture leads in real time.



Broadcast Campaigns

Send bulk messages that feel one-on-one — personalized for maximum impact and response.



Promotions & Reminders

Deliver time-sensitive deals, updates, and reminders directly to your customer's inbox.



Track Engagement

Monitor open rates, clicks, and responses to optimize campaign performance and ROI.



Email Marketing

Build lasting relationships with your audience through personalized and high-converting email campaigns. From welcome sequences to re-engagement flows, we help you drive clicks and conversions.



Campaign Strategy & Planning

Create data-backed email plans aligned with business goals and audience segments.



Automated Workflows

Set up drip campaigns, cart recovery, and nurturing sequences to boost engagement.



Email Design & Copywriting

Craft eye-catching emails with persuasive messaging that drives action.



Analytics & Optimization

Track open rates, CTR, and conversions to continually refine performance.

☑ **Keyword Targeting**

Identify high-intent keywords to reach the right audience at the right time.

☑ **Campaign Management**

Structure and run Search, Display, and Shopping ads for better ROI.

☑ **Ad Copy Development**

Write compelling headlines and descriptions that drive clicks and conversions.

☑ **Monitoring & Reporting**

Track metrics like CPC, CTR, and ROAS to optimize every ad dollar spent.



Google Ads

Drive high-intent traffic and generate leads with targeted Google Ads campaigns. We manage your ad spend efficiently to bring measurable ROI.

Meta Ads



Make Every Scroll Count

From awareness to action, our Meta Ads strategy helps you reach the right audience with thumb-stopping creatives and data-driven targeting. Perfect for scaling your brand across Facebook & Instagram.



Audience Targeting

Reach specific customer segments using custom, lookalike, and interest-based targeting.

Campaign Strategy

Build full-funnel campaigns from awareness to conversion with A/B testing.

Creative Design

Develop scroll-stopping creatives and videos tailored for each funnel stage.

Pixel Integration

Set up Meta Pixel and track user actions to fine-tune ad performance and track analytics.



Guest Review Management

Turn Reviews into Revenue

Your online reputation directly impacts trust, bookings, and growth. We monitor, manage, and respond to customer reviews across platforms — ensuring your brand voice stays positive and professional.



Review Monitoring

Track reviews across platforms in real-time to stay on top of your brand reputation.



Personalized Response

Craft thoughtful, on-brand replies that show customers you genuinely care.



Reputation Management

Address issues quickly and professionally to turn unhappy guests into loyal ones.



Review Generation

Encourage happy customers to leave reviews through strategic WhatsApp or email prompts.



Reports & Insights

Get clear reports with actionable insights to measure and improve your online image.



What Our Happy Customers Say

Discover how our clients have achieved success with Oneskai



Oneskai boosted our traffic and leads fast — smart strategy, real results.

Mark Demirjian
CEO | Ring N Bring



Engaging content, consistent growth — Oneskai nailed our social media!

Ghassan Frares
Founder & CEO | City In Palace



Success Stories

Challenge

The hotel had limited direct bookings and relied heavily on OTAs, which cut into profits.

Solution

We revamped their website SEO, ran targeted Google Ads, and optimized their presence on Google Business and travel platforms.

Benefits

70% increase in direct website traffic
2X growth in direct bookings
45% reduction in OTA dependency



“Thanks to Oneskai’s digital marketing expertise, our direct bookings have doubled and we’re no longer over-reliant on OTAs. Highly recommended!”



– Wafaa Frares
Manager | City in Palace



Success Stories

Challenge

A restaurant management software company had low brand awareness and poor engagement on social media, limiting lead generation.

Solution

We crafted an industry-focused content strategy, ran LinkedIn and Instagram ad campaigns targeting decision-makers, and shared client success stories to build trust.

Benefits

5X Increase in social media reach
2.4X Growth in inbound leads in 3 months
60% Higher engagement from audience



“Oneskai helped us turn our social media into a lead-generating machine. The visibility and engagement from restaurant owners have been incredible!”



– Fadi Hassan
Account Management | Ring N Bring

Why Us

At Oneskai, we believe in delivering more than just marketing — we deliver measurable growth.

- 1 Our expertise in the industry enables us to provide customized solutions that fit the unique needs of each client.
- 2 We deliver measurable ROI on our marketing campaigns, ensuring that our clients see tangible results.
- 3 Each client receives dedicated attention from an account manager, fostering strong relationships and tailored support.
- 4 We utilize the latest technologies and trends to create innovative marketing strategies that stand out in the competitive market.





Get in Touch

Get in touch to discover how we can help drive growth for you.

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Oneskai



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